RECEIVED
DEC 13 2010
S.D. SEC. OF STATE

STATE OF SOUTH DAKOTA
Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: Plainsman		2. DATE: 9-30-10
3. FREQUENCY OF ISSUE: Daily except Monday	3A. NO. OF ISSUES PUBLISHED ANNUALLY: 313	3B. ANNUAL SUBSCRIPTION PRICE $: 154.4 Carrier
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 49 3rd St SE Huron, Beadle County, SD 57350-1278		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): 49 3rd St SE Huron, SD 57350-1278		
6. FULL NAME OF PUBLISHER: Mark E Dains		

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
News Media Corporation	211 Hwy 38 E Rochelle, IL 61068

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.
Wells Fargo Bank 6th + Marquette Minneapolis, MN 55479

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	6006	6035
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	1600	1567
2. Mail Subscription (Paid and or requested)	3700	4283
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	5300	5845
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	132	135
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	-0-	-0-
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	5432	5980
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	66	55
2. Return from News Agents	508	-0-
G. TOTAL (Sum of E, F1 and F2 -- Should equal net press run shown in A)	6006	6035

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public
I swear that the statements made by me are true, correct, and complete:

[signature] (Signature)

Publisher (Title)

State of South Dakota)
§
County of Beadle)

Sworn to before me this 30th day of Sept., 2010

Teresa McMillan
Notary Public

(Seal)

My commission expires: Aug 27-2016

Form: SOS REC 051 7/2004

John C & Cynthia Tompkins 211 Hwy 38 E Rochelle IL 61068
R. Michael Tompkins 211 Hwy 38 E Rochelle, IL 61068
John W. Tompkins 211 Hwy 38 E Rochelle, IL 61068
Trina McNeilly 211 Hwy 38 E Rochelle, IL 61068
Amy Tompkins 211 Hwy 38 E Rochelle, IL 61068